



## Spring City Tourism and Events Commission Meeting Minutes

**Date:** April 22, 2025

**Attendees:** Robbie Harvey, Ricki Dash, Jody Bauer, Stephanie Strader, Candi Harris, April Kilby, Stephania Motes

**Guest:** Jacob Kilby

The meeting was called to order at 6:49 pm. A quorum was present.

Jody made a motion to accept the February meeting minutes, Ricki seconded the motion, all in favor. Minutes were approved. Jody made a motion to accept the March meeting minutes, Candi seconded the motion, all in favor. Minutes were approved.

**New Business** – No new business.

### **Old Business-**

Spring City Blooms Festival – May 3

- We have 55ish vendors – a couple unpaid and a couple still signing up
- 11 Food Vendors
- Stephanie sent messages to entertainment to send invoices to Stephania
- Naomi will perform 10-12, High Carbon Steel from 12:30 – 3:30 (may be short 1 member, if so, will prorate cost)
- Stephanie called all but 20 of the vendors, gave them an itinerary, reminded them that if they left before 4:00 they would not be invited back.
- The Horse and Buggy was already booked so they will not be there.
- Spotighting is active – Stephanie has been promoting on various social media platforms. She is also sponsoring \$500. Will send card to Jacob (reverse the colors)



- Decided on Sticker Option #2 – will make 100 to giveaway.
- Need to nail down sponsor sign design – Chose Lilac, Pink, and Yellow version of Flower #1 with a few changes (no leaves add board).
- Stephanie and Robbie met with the police department and planned all roadblocks. Roads will be closed the night before after Watts Bar Beer Works closes at 11pm. Evelyn's has a catering order going out at 9am, but it is not an issue due to allowing vendors in and out at that time.
- Signs can be picked up tomorrow and will be put up by the city in Spring City. Leon will take Dayton signs to put up in Dayton.
- Discussed needing a bigger sign for Dayton location across from Sonic. Decided on two 3x6 signs for Dayton.
- Sandwich Boards are designed but need the QR code to print. Stephania sent that to Jacob during the meeting.
- Robbie, Stephanie, and Candi will set up at 7:00am – we will have extra maps to handout. Jody and Ricki will be there at 8:00am to hang signs. We still need volunteers for cleanup and to relieve early crew for breaks.
- Everyone should be off Front St by 9:30am
- Portable Restrooms are booked.
- Tables and Tents will be set up by The Care Center and Candi Harris State Farm (possibly Spring City Care and Rehab)
- We need to remind people to bring chairs for the event in Media blasts.
- Currently we have 8 \$75 sponsors, 4 \$250 sponsors, and 1 \$500 sponsor.
- Stephania passed out a list of vendors and sponsors to review.
- Decided on a 3 x 3 banner for the \$250 sponsors (may put these on the front of the stage if we do not get stage sponsors) and 4 x 6 for \$500 sponsors.
- Currently raised \$2600 from sponsors and \$2395 from vendors.
- Still looking for sponsors – Nokian Tyres, Hoss Whitt, Dr. Yager.
- Stephania will send all logos to Jacob.
- Discussed possibly doing a shirt for next year.
- Info booth to be set up by 9am.
- Will decide where to set table and chair sponsors day of event.



- Event banners need to go up earlier next year. Take advantage of the busyness of downtown for holidays like Easter, etc.
- \$75 Sponsor Signs will go at the stop sign on Front Street.
- Discussed where to house signs and the idea of keeping an inventory list with what we have and where it is.

#### Laurel Dace Days 5k – May 17th

- They are not asking for All Day Volunteers, but we do need to show up as a presence from our board. They are handling all sponsors, vendors, etc., they just want us to be there as we can throughout the day.

#### **Other Business-**

- Local Food, Local Places – Town of Spring City has been selected to receive support from the Appalachian Regional Commission and the Environmental Protection Agency through the Local Foods, Local Places Program. Workshop May 5<sup>th</sup> - Lee Ann Hayes, Kinsey Hixson, Teresa Evans, Stephania Motes on board as of now. They will have more members. RSVP on the link that was emailed to you if you would like to participate in workshop. Stephania handed out the flyer.
- Spring City Elementary Playground Fundraiser Meeting at the school at 6:00pm on May 8<sup>th</sup> – Jerry Cook would like local presence if possible.
- April Wesolowski resigning from board- sent email to Robbie. We now have 1 spot to fill on the board.

Next Meeting is set for May 27<sup>th</sup>. Ricki made a motion to adjourn the meeting, Jody seconded the motion, all in favor.

Adjourned Time: 8:18pm