



Spring City Tourism and Events Commission Meeting Minutes

Date: February 25, 2025

Attendees: Robbie Harvey, Teresa Evans, Ricki Dash, Jody Bauer, Stephanie Strader, Kristin Urani, Candi Harris, Leon Locke

Guest:

- The meeting was called to order at 6:38 pm. A quorum was present. Teresa made a motion to accept the previous meeting minutes, Candi seconded the motion, all in favor. Minutes were approved.

New Business -

Blooms Festival: Stephanie as Chair. Naomi agreed to \$200 to play 10-12. Liquid Velvet is not available. Tommy w/ Blue Grass Hardware would be \$500 from 1-3. Will talk to Drake Taylor, depending on answer, may adjust time. Discussed Table and Chair Sponsors – probably need 10. Drop Off between 7-9am and Pickup at 4:00pm. Discussed Sponsor Signs as Flowers. Cut off for Vendors needed. (Stephanie to measure street for food vendors) Monkey Town inflatables confirmed. Kristin to call Kayla's Petting Zoo. The stage is reserved. Deadline for Sponsors and Vendors set for April 1. Stephanie to schedule Portable Restrooms. Open Door Fellowship will be open w/ bathrooms and some activities. Begin marketing as soon as possible. Kristen to send Jody Sponsorship form. Sponsors need to send info for Spotlight. The city needs an invoice from music entertainment, stage, etc.

Laurel Dace Days: TN Aquarium taking care of most of it. They do need some support from us. Conservation Fisheries will have color sheets and activities for kids. This does count as a Stewardship Event, just needs to be no further than 100 yards from water. Clay to come next month. Do we want / need Food Trucks? Spring City Nutrition / TN Ag will handle 5k.



Outdoor Writers Association: Working with Rhea Co Tourism to set up an excursion throughout Rhea Co. Cumberland Trail Head, Arrowhead Lake, etc. Dennis Tumlin to provide transportation.

Watts Bar Lake Association: Peter brought up clean up and he is ready to do our first Stewardship – Shoreline Clean-up, Saturday, March 22nd, 9am – 12pm. Kristin to handle Before and After-Action Reports. Voted to participate in the Watts Bar Lake Association Shoreline Clean-up as our Stewardship Even for TN Riverline. Jody made the motion, Kristin seconded, All in favor.

Old Business-

TNRL Summit: We received the 2024 Community Partner of the Year and will get a sign at the park and a plaque. Kristin received the Extra Mile Award.

Retail Academy: Kristin, Ava, Stephania to attend

Other Business-

\$43.80 needed to go to Teresa for postage stamps. Jody made a motion for Sponsor Solicitation and Ricki seconded. All in favor.

Adjourned Time: 7:43pm