

**MINUTES OF MEETING  
OF  
SPRING CITY TOURISM AND EVENTS COMMISSION**

**DATE:**                      **March 25, 2025**

**ATTENDEES:**    **Robbie Harvey, Ricki Dash, Jody  
                                 Bauer, Stephanie Strader, Kristin  
                                 Urani, Stephania Motes, Leon Locke,  
                                 Ava Wilson**

**GUESTS:**                      **Jacob Kilby and April Kilby**

Meeting was called to order at 6:30 p.m.  
A quorum was present.

Next meeting is scheduled for April 22, 2025.

Voting to accept the February minutes was tabled for the next meeting.

Clay Lezon from the Tennessee Riverline presented the updated Concept Design Review for Veterans Park. A discussion was held, and suggestions were made. Clay expects to have the final plan in May.

**Spring Blooms Festival:**

Stephanie Strader reported that we currently have 20 vendors signed up.

Stephanie also reported that we will have the High Carbon Steel band starting at 12:30 p.m. for three hours at a cost of \$1,200.00. Naomi Ingram will perform from 10:00 a.m. to 12:00 noon.

We will have Monkey Town Inflatables there.

There will also be carriage rides.

We are arranging for tables and chairs.

The food vendors so far are:  
Destin to Chill  
Southern Comfort Kitchen  
Sweet Emoline Cheesecakes  
Limeade/Lemonade

Talking to:

Hungry Hillbilly  
Mejias Crazy Burrito  
A barbecue vendor

Jody Bauer reported that we have the following sponsors:  
Spring City Womens Service Club  
Ellis Street  
Jim Reed  
Baily Reed Motors.

Jody Bauer motioned that we have Kilby make a sign advertising the festival for a truck bed for an amount up to \$200.00. Ricki Dash seconded the motion. All were in favor.

Kristin Urani motioned that we have printed four (4) more banners and change the date on the existing banners. Jody Bauer seconded the motion. All were in favor.

Stephanie Strader motioned that we update the four (4) sandwich boards. Ava Wilson seconded the motion. All were in favor.

A discussion was held regarding having a 5K before the festival. After a discussion about there being a 5K at the Laurel Dace Days event two weeks later, it was decided that we would not do one this year so as not to take away from the Laurel Dace Days event.

Kristin Urani made a motion that we have 100 stickers printed by Kilby, who will work with Stephanie Strader for the design. Jody Bauer seconded the motion. All were in favor.

### **Laurel Dace Days: May 17, 2025**

#### **Nature Park**

The event is from 8:00 a.m. to 2:00 p.m.

The 5K run will start at 8:00 a.m.

The ½ mile fun run will start at 9:00 a.m.

There will be music.

They will have a farmers market of homemade items from 9:00 a.m. to 12:00 noon.

Local vendors and activities will be from 9:00 a.m. to 2:00 p.m.

So far, Nokian is sponsoring their event with a donation of \$2,500.00.

They can use more sponsors.

They need volunteers.

Vendor spots are \$50.00 for non-profits and \$100.00 for profit vendors.

They have requested more handicap spots.

Local Food/Local Places is having a community meeting on May 5 from 6:00 p.m. to 8:00 p.m. and on May 6 from 9:00 a.m. to 4:00 p.m.

Kristin, Ava and Stephania reported on the Retail Academy held on February 26 and 27, 2025. The criteria has become more flexible than in previous years.

Tennessee Riverline clean up:

Kristin gave a report (to follow).

Jody Bauer made a motion that April Kilby take the vacant seat on the board. Ava Wilson seconded the motion. All were in favor.

Kristin Urani made a motion that we adjourn the meeting at 9:00 p.m. Ricki Dash seconded the motion.